1. **What are the conclusion we can made about Kickstarter campaigns given the provided data?**

In the first pivot chart, we can know that the most project people found are music and theater, and both of them are the most successful. However, at the same time, there are the most failed projects are in the category of theater. In the second pivot chart, among the sub-categories, the rock music and plays are the most successful. In the third charts, the successful projects in May are the most.

1. **What are some of the limitations of this data?**

We don’t know the size of the population to avoid the sampling errors.

1. **What are some other possible tables/graphs that we could create?**

The average time of raising funding.

Success rate of the each country